



terrapass

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SIMON PEARCE®

*Original Designs in
Glass and Pottery*




simonpearce.com

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We would like to thank the industry for the inspiration they've provided over the years with the production of these memorable films.

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TerraPass
handbook
for climate
conscious
living.



Have you ever wondered if the way you live has an impact on the earth? Well, it does. That impact is called a "carbon footprint," named after carbon dioxide, the greenhouse gas created when we burn fossil fuels. Your carbon footprint comes from driving, flying and energy use, and it represents your personal contribution to climate change.

We all have a carbon footprint.


The more you consume, the bigger your footprint. All across the globe, over years and decades, those emissions add up. Carbon dioxide levels are far higher than they have been at any time in the past 650,000 years.



Reducing your carbon footprint is not as difficult as it sounds. One way is to use a service like TerraPass to purchase carbon offsets, which balance out your own emissions through reductions in emissions elsewhere.

Carbon offsets can be an effective tool in the fight against climate change, but they work best when coupled with a serious effort to conserve. This booklet lays out several simple steps you can take to lower your carbon footprint through increased efficiency and conservation.

For more information on how to put these tips into practice, visit www.terrapass.com/consERVE.



THE PLANET

ATTICUS

You never really understand
~~the planet~~ until you consider
things from his point of view,
until you climb inside of his
skin and walk around in it.

Get a home energy audit.

A professional home energy audit uses high-tech tools to determine where your house is leaking energy. Not only is an audit a great way to save energy, it can also help you address basic comfort issues such as drafts and condensation problems.

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MICHAEL

I know it was you, Fredo.
You ~~broke my heart~~. You
~~broke my heart~~.

LANDSCAPED
MY YARD

Landscape for energy efficiency.

Plants can help our natural environment in more ways than you might realize. With proper placement, plants can provide wind breaks and shade, reducing your heating and cooling needs. Landscaping with native species, particularly in arid climates such as Los Angeles, can significantly lower your water consumption.

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GEORGE

What is it you want, Mary?
What do you want? You want the
~~moon~~? Just say the word, and
I'll throw a lasso around it
and pull it down.

SUN

Use solar panels to make your own electricity.

Financial incentives such as the California Solar Initiative make putting solar panels on your roof a sensible investment as well as an environmental statement. And the rise of a sophisticated service industry means that installing and maintaining solar panels is now no harder than putting in a sprinkler system.

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NORMA

I ~~am~~ big! It's the ~~pictures~~
that got small.

ENERGY
BILLS

Install a solar water heater.

Solar panels get all the attention, but the easiest and most cost-effective way to harness the sun's energy is with a solar water heater, which you can use to heat your shower or your pool. These systems are simple heat exchangers that use the sun to warm your water directly, and they work in any climate.

www.terrapass.com/conserve

BUTCH

Kid, the next time I say,
'Let's go someplace like
Bolivia,' let's ~~go someplace
like Bolivia~~

SEE IF WE CAN'T
TELECONFERENCE
INSTEAD.

Cut back on plane travel.

We often think of our cars as the primary culprit, but odds are that your plane travel is responsible for much more environmental damage, especially if you travel on private jets. A Citation X burns 430 gallons of fuel in a single hour. That's about as much as a typical hybrid car uses in a year.

Unfortunately, the hybrid plane hasn't been built yet. So when you can, cut back on your trips, combine trips, fly direct, and fly commercial airlines.

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LORELEI

SPORTS CAR

I always say a ~~kiss on the hand~~
might feel very good, but
~~a diamond ring~~ lasts forever.

CARBON DIOXIDE

Drive a more fuel-efficient car.

This is an area where you have a lot of discretion. Energy-efficient vehicles come in all shapes and sizes, from hybrid SUVs to electric sports cars. Our advice is to get the smallest, most fuel-efficient car you actually need.

Do you have employees that spend a lot of time on the road? Consider what they drive as well.

www.terrapass.com/conserv

CFL BULBS

DAVID

That's what I love about these ~~high school girls~~, man. I keep getting older, they ~~stay the same age~~.

GIVE OFF THE
SAME LIGHT

Swap out incandescent light bulbs for compact fluorescents.

If only all conservation were this easy. Compact fluorescent light bulbs fit in regular sockets. They are 75% more energy efficient and last 6-15 times longer than normal bulbs.

And the technology has improved greatly. You can now find dimmable CFLs, CFLs that give off a warm white light, and CFLs for outdoor use.

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GREEN

GORDON

~~Good~~, for lack of a better
word, is good.

Get a low-flow showerhead.

A huge portion of home energy is used to heat water. Solar water heaters address one end of this problem. Low-flow showerheads address the other.

The good news is that new models of low-flow showerheads help you conserve without sacrificing a great shower. Get a spa-like experience while reducing your carbon footprint.

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RHETT

Frankly, my dear, I ~~don't~~
give a damn. **DO**

Calculate your carbon footprint.

Once you know your carbon footprint,
you can take steps to reduce it.

Calculating your carbon footprint is simple
using the tools on the TerraPass web site.
If you have special considerations, such
as multiple homes or frequent private plane
travel, give us a call. We'll calculate a
carbon footprint for you and help you
develop a personal plan for lowering it.


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About TerraPass.

TerraPass offers a way for individuals who are concerned about climate change to balance out their own impact by funding projects that reduce greenhouse gas emissions. By sponsoring emissions-reducing projects such as wind farms and biomass energy, you can balance out your own emissions from activities such as driving, flying, and home energy use. All of TerraPass' transactions are verified by the non-profit Center for Resource Solutions.

Just two years old, TerraPass has grown to over 35,000 members, who have collectively reduced over 200 million pounds of carbon dioxide emissions.



About Simon Pearce.

Simon Pearce designs and manufactures original hand blown glass, handmade pottery and home accents. Founded in 1971, Simon Pearce originated as a small glassblowing workshop in Kilkenny, Ireland. In 1981, the operation moved to a historic woolen mill on the banks of the Ottauquechee River in Quechee, Vermont. Today, Quechee is the flagship for Simon Pearce's retail, restaurant and production activities.

From inception, Simon Pearce has maintained a dedication to creating products that are beautifully designed, produced with premium quality materials and time-honored techniques and intended for a lifetime of everyday use. Simon Pearce designs embody traditional and contemporary styles—all with classic simplicity, elegance and everyday functionality.

